
C U R R I C U L U M V I T A E

autorizzazione al trattamento dei dati personali in conformità al Regolamento UE n. 2016/679 - GDPR

■ Personal data

First name: Claudio
Surname: Giaffreda
Date of birth: 02.04.1965
Place of birth: Grenchen - Switzerland
Citizenship: Italian



■ Contact details

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■ Studies

Expert of hotel activities
Diploma of hotel administration

■ Languages

- Italian: mother tongue
- German: fluently (reading, writing and verbal skills)
- English: good knowledge
- French: good knowledge

■ **Professional experience**

Since 2018

I Borghi d'Italia
Sales&Marketing
www.iborghiditalia.com



Since 2015

LHI Spa
Member of Board
Start up of Medical Spa Hotel
www.lhispa.com



2016 - 2019

Atena Residence
Consulting Partner
www.atenaresidence.it
www.igiardinidiatena.com
www.seniorcityatena.it



2013-2016

Family Hotel Schloss Rosenegg (Austria)
General Manager
125 rooms
www.schlosshotel-rosenegg.com



2013

Baia Degli Dei Beach Resort
General Manager
4* - 220 rooms
www.baiadegliidei.com



2011-2013

Falkensteiner&Partner (Italia)
Tourism Consulting
Hotel Capo Dei Greci 4* - 200 rooms
www.hotelcapodeigreci.it



2012

Mondotondo Villaggi&Vacanze
General Manager
Hotel Portogreco 4* - 220 rooms
Torre Del Faro - 440 rooms
Hotel Club Santa Sabina - 154 rooms
www.mondotondovillaggi.it



2011	Falkensteiner Hotels&Resorts General Manager Hotel Portogreco 4* - 220 rooms www.mondotondovillaggi.it	
2008 – 2010	Rocca Nettuno Hotels & Resorts General Manager Hotel Rocca Nettuno 4* – 270 rooms Garden Resort Calabria 4* - 580 rooms Sunbeach Resort Calabria 4* - 232 rooms Rocca di Tropea 3* - 114 rooms www.labranda.com/en/hotel/labranda-rocca-nettuno-tropea.html www.gardencalabria.it www.clubesse.it/strutture/club-esse-sunbeach/	
2007	Messapia Hotel & Resort General Manager – 250 rooms www.messapia.com	
2005 – 2006	I Giardini di Atena General Manager - Start up City Resort – 440 rooms www.igiardinidiatena.com	
2004 – 2005	Garden Club Toscana General Manager Resort 4* - 450 rooms www.gardentoscanaresort.com	
2002 – 2003	Grand Hotel Costa Brada General Manager 4*S, congress center, 98 rooms www.grandhotelcostabrada.it	
1997 – 2001	Garden Club Calabria General Manager Resort 4* - 700 rooms New opening https://www.magiclife.com/en/en/resort-holiday/italy/calabria/resort-details/	
1996	Garden Club Toscana General Manager Resort 4* - 450 rooms www.gardentoscanaresort.com	

1995	Robinson Club Djerba (Tunisia) F&B Manager Resort 4* - 250 rooms www.robinson.com	 ROBINSON
1994 – 1995	Robinson Club Schweizerhof (Switzerland) F&B Manager Trainee Hotel 4* - 150 rooms www.robinson.com	 ROBINSON
1991 – 1994	Robinson Club Apulia (Italy) Room-Division Manager / Assistant GM Resort 4* - 430 rooms www.robinson.com	 ROBINSON
1990 – 1991	Robinson Club Scuol Palace (Switzerland) Front Office Manager Hotel 4* - 120 rooms, new opening www.robinson.com	 ROBINSON
1990	Robinson Club Apulia (Italy) Front Office Manager Resort 4* - 430 rooms www.robinson.com	 ROBINSON
1989 – 1990	Robinson Club Frankfurt a.M. (Germany) Sales&Marketing Head Office www.robinson.com	 ROBINSON
1989	Robinson Club Apulia (Italy) Assistant Front Office Manager Resort 4* - 430 rooms www.robinson.com	 ROBINSON